

# The Slalom Story

**Who is Slalom**

**Accessibility**

**Cybersecurity**

**Modern Culture of  
Data**

**Contact Information**

# At Slalom, we are different from day one

## Local soul, global scale + reach

We are invested in each of our local markets and in our clients' success. Our success and investment in each local market combines with global scale, speed, and a culture of agility – so that, together, we can go far.

## People first – yours, ours, and always

Team players, educators, and accelerators. We help achieve the goals in front of you and develop capabilities within your organization to strengthen your future.

## Delivering it right the first time

Our highly-integrated teams listen, ask the big-picture questions, dig into details, and connect dots. By understanding the nuances of your business, we can offer the best strategic advice and deliver holistic solutions.





We focus on **high-impact projects** that uncover business needs and deliver results.

- What we do** **strategy**  
Redefine what's possible
- technology**  
Analyze, architect, co-create
- transformation**  
We deliver with you

FORTUNE  
**100 BEST**  
COMPANIES TO  
WORK FOR 2022

The Denver Post  
**Top Workplaces**  
2012 - 2022

GlassDoor  
**Best Places to Work 2022**

Forbes  
**World's Best Management Consulting Firms 2022**



### We meet you where you are

We build deep connections with our clients in **over 40 markets across the US and around the world**. Slalom is privately owned and focuses on smart **100% organic growth** to build one of the most connected companies in the world.

### Numbers at a glance

<b>2001</b> founded	<b>5</b> countries	<b>40+</b> markets
<b>11k+</b> employees	<b>1.4k+</b> clients	

#### NORTH AMERICA

##### United States

- Atlanta
- Austin
- Boston
- Charlotte
- Chicago
- Columbus
- Dallas
- Denver
- Detroit
- Easy Bay
- Fort Worth
- Hartford
- Houston
- Los Angeles
- Minneapolis
- Nashville
- New Jersey
- New York
- Orange County
- Philadelphia
- Phoenix
- Portland
- Raleigh
- Sacramento
- Salt Lake City
- San Diego
- San Francisco
- Seattle
- Silicon Valley
- South Florida
- St. Louis
- Tampa Bay
- Washington DC
- Westchester/Southern CT

#### NORTH AMERICA

##### Canada

- Montréal
- Toronto
- Vancouver
- Calgary

#### ASIA PACIFIC

##### Australia

- Melbourne
- Sydney

##### Japan

- Tokyo

#### EUROPE

##### United Kingdom

- London
- Manchester

• = Build Center

### Driven by our core values

- Do what is right, always.
- Drive connection and teamwork.
- Take ownership. Get it done.
- Inspire passion and adventure.
- Focus on outcomes.
- Celebrate authenticity.
- Fuel growth and innovation.
- Stay humble and curious.
- Build and shape a better future.
- Smile.

Slalom is a modern consulting firm focused on strategy, technology, and business transformation.

## what we do

### strategy

Redefine what's possible



Business & IT Strategy



Strategic Roadmaps



Mergers & Acquisitions



Business Performance Improvement



Brand & Product Strategy



Customer Experience

### technology

Analyze, architect, co-create



Cloud



DevOps & Security



Product Engineering



UX/UI Design



Data Architecture



AI & ML



Data Visualization & Story Telling

### transformation

We deliver with you



Process Optimization



Business Model Transformation



Employee Engagement & Change Management



Digital Transformation



Agile Transformation



Cloud Transformation

# Setting the standard for partnership

We partner with over 300 of the world's leading solution providers to create extraordinary results for your business.



---

<b>1,739</b>	<b>554</b>	<b>1,685</b>
engagements	customers	consultants



---

<b>3,039</b>	<b>759</b>	<b>954</b>
engagements	customers	consultants



---

<b>315</b>	<b>116</b>	<b>177</b>
engagements	customers	consultants



---

<b>193</b>	<b>97</b>	<b>1,189</b>
engagements	customers	consultants



---

<b>2,928</b>	<b>828</b>	<b>850</b>
engagements	customers	consultants



---

<b>1,304</b>	<b>388</b>	<b>1,189</b>
engagements	customers	consultants

# Accessibility

# Our Understanding

The State of Colorado accessibility mandate **increased the urgency** to address accessibility across digital experiences

## The Legislation

The goal of HB21-1110 is to strengthen protections for people with disabilities as it relates to accessibility for government information technology.

It requires public entities and state agencies to develop an accessibility plan and fully comply on or before July 1, 2024 with accessibility guidelines established by the Office of Information Technology (OIT).<sup>1</sup>

After July 1, 2024, a lack of accessibility becomes a civil rights violation and agencies could be subject to injunctive relief, meaning a court order or monetary fines.<sup>2</sup>

As a result, state agencies and public entities are searching for methods and means to assess accessibility needs, scope remediation efforts, and build sustainable and accessible systems that can support accessibility moving forward.

# How we can help

We take a human-centric, end-to-end approach to identify and solve accessibility issues and meet your organization and customers where they're at.



## Product/UX/Dev Services

- Inclusive user research and design
- Inclusive design workshops
- Accessible design systems
- Annotated design reviews
- Development and testing integration
- UI Development



## Program Scoping and Strategy

- Business case/modeling
- Maturity model
- Capability mapping
- Operating model
- Tooling recommendations
- Playbooks



## Summative Assessments and Audits

- High-level assessments to scope remediation effort
- VPAT and ACR
- Detailed audits



## Remediation

- Website/app design and development remediation
- Remediation training/coaching



# Cybersecurity

# How we can help

Slalom offers a suite of services in the Cyber Strategy and Governance & Risk and Compliance.

## Cybersecurity governance



- Align cybersecurity goals to business objectives
- Establish the policies, standards, and procedures which determine how an organization detect, prevent, and respond to cyber incidents
- Develop cybersecurity organizational operating model
- Establish cybersecurity capability service catalog
- Develop cybersecurity control framework
- Establish cybersecurity KPIs and reporting measures

## Cybersecurity strategy & program development



- Broad cybersecurity expertise & advisory support
- Development of security goals & objectives to take clients from a reactive to a proactive security program.
- Assist in developing a high-level plan (tactical, strategic, and optimizing) for how your organization will secure its assets
- Development of cybersecurity operating model, including culture, awareness, and engagement plans
- Assistance in evaluating existing tool stack or potential net new tools for capability optimization

## Cybersecurity risk management



- Perform cybersecurity focused risk assessments (enterprise, project, or third party) to identify risks present in the client's environment
- Provide remediation and/or mitigation plans for identified risks
- Outline integration and reporting structure with larger Enterprise Risk Management (ERM) function

## Cybersecurity compliance



- Establish a baseline against which you can measure the maturity of your control mechanisms.
- Enterprise-wide (risk or maturity -based) assessments
- Compliance assessments (PCI, SOC1/SOC2, HIPAA, HITRUST, CIS)
- Develop compliance tracking & reporting measures
- Compliance roadmap development

## M&A security strategy & due diligence



- Usage of authentication and authorization technologies for accessing systems and applications
- Management of policy store(s), policy administration and audit/logging of access
- Evaluate security posture and identify crucial security risks involved with environment
- Rationalization of security tool stack and controls
- System migration planning & implementation
- Establish roadmap to remediate or mitigate risks

## Cybersecurity awareness & training



- Development of security awareness training programs, implementation, management, and optimization
- Perform Cybersecurity Incident Response Tabletop Exercises & lessons learned

# Modern Culture of Data

# How we can help

Modern Culture of Data (MCoD) is an environment of experimentation and innovation, where people have the power to accelerate business outcomes with rapid insights, allows an organization to achieve the full potential of its investments in data and analytics.

Slalom's MCoD framework spans strategy, people, process, and technology to unlock the value from your data.



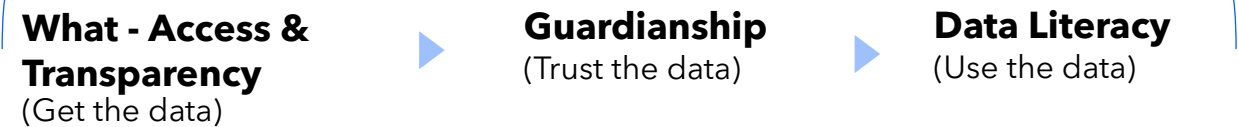
## Bold Vision

- Aligned Strategy
- Value Case
- Success Metrics
- Executive Sponsorship



## Ways of Working

- Operating Model
- Organizational Structure
- Modern Delivery Model
- Enabled Self-Service
- Intake & Demand
- ML Ops



## What - Access & Transparency (Get the data)

- Data Integration & Engineering
- Flexible & Scalable Systems
- Tools & Technology
- Reference Architecture
- Fit for Use Data Mart

## Guardianship (Trust the data)

- Data Governance
- Master Data Management
- Data Quality
- Data Sharing
- Data Compliance
- Data Ethics

## Data Literacy (Use the data)

- Data Science
- Data Visualization
- Data Savvy Skillset
- Adoption & Change
- User Training
- Data-Driven Decisions